Technical Guide

VERONICA

NEW! **'Fairytale'** USPP #17650
'Pink Panther' USPP #16311
'Purpleicious' USPP #17639
'Twilight' USPP #16414

License for propagation is required.

TRANSPLANT LINERS

Pot Size: 6-, 8-inch (15, 20 cm) or standard 1-gallon (4 litre) pot with one cell per pot.

Media: Porous soil with good drainage.

Vernalization Trials: Vernalization trials are executed by placing cell flats in a cold greenhouse set at 38ºF (3ºC). Fluctuations in temperature occur based on natural day and nighttime temperatures in Lancaster, PA.

Vernalization Trial Results: Vernalization is required for flowering for **'Twilight'** and **'Pink Panther'**. Vernalization is not required for **'Fairytale' and 'Purpleicious',** but trials showed it is beneficial for flowering about 4 weeks earlier.

GROWING ON

Media pH: Optimum not tested. Standard for 1-gallon (4 litre) pot is 5.5 to 6.5.

Media EC: Optimum not tested. Standard for 1-gallon (4 litre) pot is 1.5 to 3.

Moisture: Plants should be grown moist.

Fertilizer: While actively growing, plants perform well with a constant liquid feed of 150 ppm nitrogen.

Supplemental Lighting: Long days are beneficial for flowering.

Temperature: Grown outdoors in our trials. Vernalized liners can be transplanted directly outside after freezing temperatures have passed. Night temperatures of 50º to 65ºF (10˚ to 18ºC) and day temperatures of 65º to 75ºF (18º to 24ºC) are suitable.

Common Pests: Aphids.

Common Diseases: Powdery mildew.

Pinching: Pinch at least once in cell flat if growing from unrooted cuttings. Otherwise, no pinch is necessary.

VARIETY FEATURES

- Long flower spikes in mid-summer, great for cut flowers
- **'Fairytale'** has pastel pink flower spikes and vigorous silvery green soliage.
- **'Pink Panther'** has light pink, 6- to 8-inch (15 to 20 cm) flower spikes on strong, deep green foliage. Showed resistance to powdery mildew in our trials
- **'Purpleicious'** has vibrant purple 10- to 12-inch (25 to 30 cm) flower spikes, dark green leaves and long, sturdy stems
- **'Twilight'** has 10- to 12-inch (25 to 30 cm) pale blue flower spikes. Showed resistance to powdery mildew in our trials
- From Verschoor breeding

Veronica 'Fairytale'

Veronica 'Pink Panther'

continued>>>

Crop Maintenance: None.
Growth Regulators: May be beneficial, not trialed.

SCHEDULING RECOMMENDATIONS

(Based upon outdoor trials in Lancaster, PA) For best results, plant vernalized liners in spring for flowering pots in July. In our trials, we transplanted liners outdoors in Week 14. Vernalized liners of **'Fairytale'** and **'Pink Panther'** and **'Purpleicious'** flowered about 12 weeks after transplant. Vernalized liners of **'Twilight'** flowered about 13 weeks after transplant. Unvernalized liners of **'Pink Panther'** and **'Twilight'** did not flower. Unvernalized liners of **'Fairytale'** and **'Purpleicious'** flowered well about 16 weeks after transplant.

CONTAINER STATISTICS

Light: Full sun
Flowering Height:
'Fairytale': 18 inches (46 cm)
'Pink Panther': 20 inches (51 cm)
'Purpleicious': 24 inches (61 cm)
'Twilight': 20 inches (51 cm)

GARDEN STATISTICS

Light: Full sun
Height:
'Fairytale': 16 to 18 inches (41 to 46 cm)
'Pink Panther': 22 inches (56 cm)
'Purpleicious': 18 to 24 inches (46 to 61 cm)
'Twilight': 27 inches (69 cm)
Width:
'Fairytale': 18 inches (46 cm)
'Pink Panther': 17 inches (43 cm)
'Purpleicious': 16 inches (41 cm)
'Twilight': 18 inches (46 cm)
USDA Hardiness Zone: 4

Veronica 'Purpleicious'

Veronica 'Twilight'

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