

Keepsake® Dormant
and RTF Azaleas &
Rozaleas®

- Consistent florist quality
- Available 52 weeks a year
- Rozaleas® - azaleas with a rose-petal flower form
- Excellent keeping quality
- Ideal indoor or patio potted plants

HOMESCAPER®

Ideal for in-home décor or on the patio...
anywhere a splash of color is desired. Not
hardy outdoors at temperatures below 30°F.)



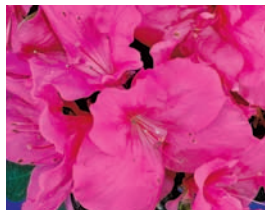
Pictured: Remembrance



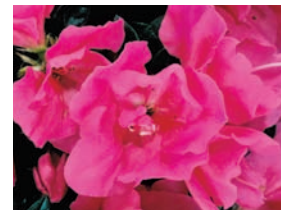
Honesty (USPP #12054)
Pure white, semi-double 3½ to 4"
hose-in-hose flowers. Superior
keeping quality. A regular forcer.
Available in 4½", 6" and 6" tree.



Diva
Ruffled pink double hose-in-hose
blooms 3¼ to 3½". 6-week shelf life.
A regular forcer. Available in 6" only.



Party Favor (USPP #10050)
Hot pink with 3 to 3½" hose-in-hose,
semi-double flowers. Very good
keeping quality. A regular forcer.
Available in 4½" and 6".



Remembrance (USPP #9132)
Dark pink, semi-double 3" flowers.
A regular forcer with very good
keeping quality. Available in 4½",
6" and 6" tree.



Tiffany
Single 3" flowers are tipped
in deep mauve. A regular forcer
with excellent keeping quality.
Available in 4½" and 6".



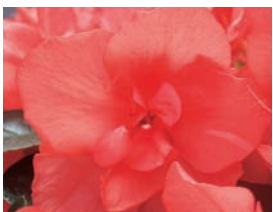
Majesty (USPPAF)
Very dark purple 3½" semi-double
flowers. A regular forcer with
excellent keeping quality. Available
in 4½" and 6".



Emblem (USPPAF)
Lavender 3" semi-double flowers.
Excellent keeping quality. A regular
forcer. Available in 6" only.



Provence (USPP #18947)
3 to 3½" lavender-colored double
flowers. Excellent keeping quality. A
fast forcer. Available in 4½" and 6".



Bittersweet (USPP #16526)
Light orange to coral 3 to 3½"
semi-double, hose-in-hose flowers.
A regular forcer with excellent
keeping quality. Available in 4½",
6" and 6" tree.



Ornament (USPP #12963)
3½" hose-in-hose dark coral-rose
flowers, with a ruffled petal margin.
A fast forcer with excellent keeping
quality. Available in 4½" and 6".



Scarlet (USPP #13073)
Vibrant red 3½ to 4" semi-double
flowers have a ruffled margin.
A regular forcer with excellent
keeping quality. Available in 4½",
6" and 6" tree.

Keepsake® Azaleas & Rozaleas®



Rozalea® White (USPPAF)
White with occasional dark pink flecking on 3" to 3½" rose-petal shaped flowers. A regular forcer with excellent keeping quality. Available in 6" only.



Rozalea® Pink (USPPAF)
A beautiful pink color on 3" to 3½" rose-petal shaped flowers. A regular forcer with excellent keeping quality. Available in 6" only.



Rozalea® Dark Pink (USPPAF)
Deep pink color on 3" rose-petal shaped flowers. Excellent keeping quality. A regular forcer. Available in 6" only.



Rozalea® Coral Pink (USPP #16499)
Beautiful soft coral with dark coral flecking on 3¼ to 3¾" rose-petal shaped flowers. A regular forcer with superior keeping quality. Available in 6" and 6" tree.



Rozalea® Coral (USPP #18951)
Attractive coral color on 3¾" rose-petal shaped flowers. A regular forcer with excellent keeping quality. Available in 6" and 6" tree.

Forcing Ratings

Under lower light late fall, winter and early spring conditions in the North, groups flower 5 to 7 days apart.
Under higher light conditions the two groups flower closer together.

FAST-FORCING VARIETIES

RED

Scarlet

PINK

Party Favor
Remembrance

LAVENDER

Provence

ORANGE/CORAL

Bittersweet
Ornament

REGULAR-FORCING VARIETIES

PINK

Diva
Rozalea® Pink
Rozalea® Dark Pink

LAVENDER

Emblem

PURPLE

Majesty

CORAL

Rozalea® Coral Pink
Rozalea® Coral

WHITE

Honesty
Rozalea® White

BICOLOR

Tiffany



Dormant & Ready-to-Force (RTF) Azaleas (Order by variety)

Product Form	4½"	6"	6" Braided Trees	6" Market*
Availability	Year Round	Year Round	Year Round	Year Round
Product Specifications				(Stick-to-order only)
Pot Size	4.5" Round	6" Round ³	6" Round	6" Round
Head Size Minimum ¹	6" x 6"	9" x 9"	9" x 9"	8" x 8"
Height Minimum ²	8"	12"	19"	11"
Shipping Information				
FOB	Alva, FL	Alva, FL	Alva, FL	Alva, FL
Box Dimension	22.5"x18"x13.5"	23.5"x11.25"x11.25"	23"x11.75"x26.5"	18.5"x11.25"x11.25"
Cubes	3.16 Cubes	1.72 Cubes	4.19 Cubes	1.36 Cubes
Actual Weight	28 LBS	22 LBS	19 LBS	17 LBS
Dimensional Weight	29 LBS	16 LBS	37 LBS	13 LBS
Ordering Information				
Lead Time	10 months	12 months	16 months	10 months (dormant) 11 months (RTF)
Minimum/Variety	28	8	8	8
Minimum /Order	28	96	8	96
Multiples	28	8	8	8
Pack/Box	28	8	8	8

Shipping Limitations: Temperature controlled trucks on Aris established routes and other LTL carriers. No truck service to NV, OR, WA, ID, MT, WY, VT, CO, NE, SD, ND or CA.

Transit Limit: 5 days in box maximum. FedEx and Small Package service not recommended.

Comments

Head Size Minimum¹: Product head size will vary depending upon variety and time of year. The size stated represents the minimum.

Height Minimum²: Measured from the bottom of the pot to the plane of the buds. Product height will vary depending on variety and time of year.

6" Round³: Material is shipped out of the pot with equal number of pots shipped in the box.

* 6" Market Azaleas: Not sold under Keepsake® Azalea brand.

Price:

4½" Azalea

Annual Volume	28 - 4,984	5,012 - 9,996	10,024 - 19,992	20,020 +
Dormant	\$2.80	\$2.65	\$2.50	\$2.35
RTF	\$2.95	\$2.80	\$2.65	\$2.55

6" Azalea

Annual Volume	96 - 4,092	5,000 - 9,992	10,000 - 19,992	20,000 +
Dormant	\$5.90	\$5.55	\$5.35	\$5.10
RTF	\$6.20	\$5.90	\$5.70	\$5.50

6" Braided Trees

Annual Volume	8 - 4,092	5,000 - 9,992	10,000 - 19,992	20,000 +
Dormant	\$9.70	\$9.35	\$8.80	\$8.40
RTF	\$10.25	\$9.95	\$9.45	\$9.00

6" Market Azalea

Annual Volume	96 - 4,092	5,000 - 9,992	10,000 - 19,992	20,000 +
Dormant	\$4.40	\$4.10	\$3.10	\$2.90
RTF	\$5.10	\$4.80	\$3.90	\$3.75

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