



Consumers are still asking,

## “Are garden mums hardy?”

We have the answer with Igloo  
*Dendranthema* from Blooms of Bressingham®.

### Perennial Igloo Series hardy mums

- Look like other garden mums.
- Easy to grow, like other garden mums.
- Reliably hardy to -20°F.
- Increase your margins.

Can be shipped along with  
rooted garden mum cuttings  
from Alva, FL, or with rooted  
perennials from Smoketown, PA.

Order now!



Front (L-R) 'Rosy Igloo', 'Frosty Igloo', 'Warm Igloo'. Back (L-R) 'Cool Igloo', 'Sunny Igloo'

Igloo perennial mums are hardy – tested to Zone 5. Their amazingly uniform habit yields neat domes of 2" decorative flowers in late summer. And they're easy to grow – producing nearly spherical gallons from a single cutting in 10 to 11 weeks. Choose from five popular colors.

### Choose the product form you need

- Popular high-density "Pull & Pack" liners – quality cuttings at economical prices (Available from Alva, FL only)
- 102 tray – for your convenience (Available from Alva, FL and Smoketown, PA)

### Choose a shipping location for freight savings

- Alva, FL – serving the South and areas served by Aris truck routes
- Smoketown, PA – serving Canada, New England, Midwest and South

### Delivery is fast and economical

- Rooted trays ship from Alva, FL or Smoketown, PA April 24 – July 25, 2011
- Pull & Pack ship from Alva, FL only April 24 – July 25, 2011
- Ship FedEx or truck. Truck delivery in areas currently served by Aris/Green Leaf trucks. Call for specific area rates.
- All freight charges are prepaid and added to invoice.

### Ordering

Contact Green Leaf Plants® Customer Service  
**Phone:** 1.800.321.9573  
**Fax:** 717.299.7162  
**Email:** [perennials@GLplants.com](mailto:perennials@GLplants.com)

### Pricing

\$0.455 – includes royalty and small plant tag.

### Minimums, Lead Times

Product Form	Min.	Min.	Mult.	Alva	Smoketown
	Order	Variety	Variety		
Pull & Pack	300	50	50	Yes	No
102 tray	300	50	50	Yes	Yes

2% over stick

**Lead time is 5 weeks for all product forms.**

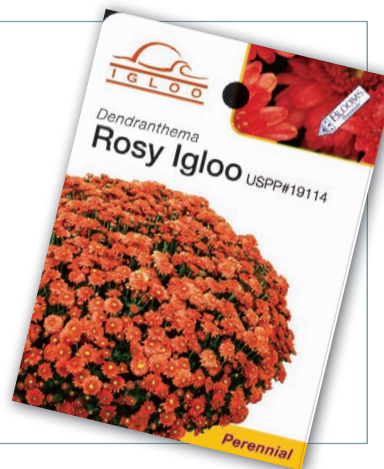
#### Plant Tags (required)

- Small tag included in price
- Drop shipped from Master Tag (shipping cost included)

#### Optional large tag – more impact for more sales!

- Colorful, upscale dangler hang tag
- Includes 18" stake
- 3.68" tall x 2.65" wide - \$0.15 per tag

**POP Materials** – Available upon request. Includes posters and bench cards that can be customized.



**Green Leaf Plants®**  
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