

IGLOO PERENNIAL MUMS POINT OF PURCHASE KIT



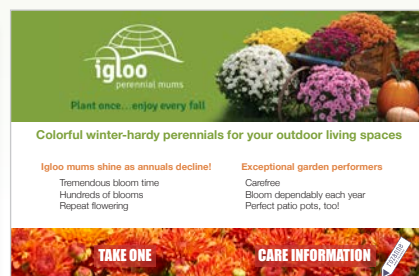
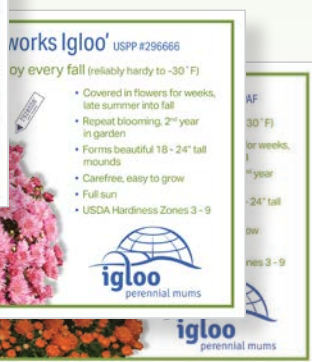
Colorful and Effective Promotional Tools!

Each kit includes:

- Bench Cards for each variety (and 1 general)
- 1 Promotional Banner
- 5 pads (50 sheets per pad) of Consumer Care & Handling Sheets
- 5 Igloo logo Retail Staff Buttons



Bench Cards:
7" H x 11" W



Consumer Care & Handling Sheets:
5.5" H x 8.5" W



Buttons:
2.25" Diameter



Banner: 18" H x 60" W

Igloo Mum orders of 4,000 liners are eligible to receive 1 POP kit at NO CHARGE.
(ex: 8,000 liners = 2 kits at no charge) * Kit is also available for purchase with orders less than 4,000 units.